



“Cognitu gives our customers more time to do what they do best – run their businesses.”

Portland Media, Les Bexfield



*TOTAL AUTOMATION for print managers

About Cognitu

Cognitu leads the web to print market in terms of functionality, ease of use and flexibility. Allied with the technology is our experienced and expert team. Having a consistent track record of delivering world class solutions, helping its customers get the best results from web to print.

Simple, Immediate and Protected

Cognitu provides a comprehensive web to print solution to Print Managers. Our award-winning interface, provide an easy to use, interactive print ordering system backed up with the experience and know-how of our consultancy team.

We provide intuitive ecommerce solutions, saving you significant time and money. Our technology simplifies the print ordering process and gives you a fully branded portal keeping you in front of your clients at all times.

Cognitu is the leading provider of web to print services to Print Managers. Our technology is developed and implemented by our dedicated software development team. With thousands of development hours, driven and directed by the needs of our customers, the result is a service that will re-define the way you manage your clients' print requirements.

Cognitu give you one simple secure portal to manage your client's print. This way, you know what is happening at any time. No more colour issues or poor quality artwork.

Every part of the print supply chain is powered by Cognitu; from Printers, Print Managers and Corporate customers alike. By using hosted solutions, Cognitu is as future proof and flexible as any system could be. We are committed to staying ahead, keeping our customers competitive and up to date.

Cognitu's templates allow you to offer web to print with confidence. Our web to print technology protects your clients' brand, ensures that all orders are handled efficiently and without delay.

Planning an online system carefully is the key to its successful use, no two projects are exactly alike. Cognitu's consultants will guide you through the project, working to your requirements to ensure the result is exactly right for your customers.

Our template design and artwork team works closely with our developers to build templates based exactly on your client's corporate designs making them available for use quickly and accurately. Your orders are managed by Cognitu's production system ensuring that each and every order conforms to corporate guidelines letting you focus on servicing your client.

Print Management depends on effective solutions and Cognitu has helped many companies secure new business and retain their existing customers.

Case Study: Portland Media – Scaling up the Client Experience

Portland Media has established an enviable reputation as a leading print manager having developed specialist knowledge within a large number of industries and markets.

As a Print Management company, the challenges facing Portland were to grow their business profitably without jeopardising the relationships they have with their clients. Working with Cognitu, Portland identified a significant portion of the account manager's role was concerned with chasing proofs and repeat orders. By introducing web to print to their clients, Portland was able to free up the account managers from repetitive administrative tasks and let them focus on supporting

their clients and forging stronger relationships.

‘Whenever we sit down with a client, be it a new opportunity or review meeting, the first thing we look to utilise is web to print. Working closely with our customers we examine new and more effective ways of achieving their goals. Often the tiniest change in buying habits and document design can enable savings and vastly improve the effectiveness of the communication.’

Sales Director, Les Bexfield

Cognitu's approach has made a tangible difference to Portland's business and helped them to understand how vital web to print is to print management.

Cognitu – Live Trial £299.99

The best way to experience the benefits of web to print for your company without long term commitment. The trial is for 3 months, with an option to extend for another 3 months on request.

What do I get?

- A fully functioning system. Cognitu will build the site and construct the templates for you. Up to 3 product templates and 3 stock items included.
- You will be provided with a system user guide, plus one hour of telephone support to help you get started with the system.
- Free attendance to a half day introductory seminar for one person at our premises. Additional attendees at a charge of £75.00 each.
- Your first 100 transactions are included in your Live Trial price. During the 3 month test drive, all orders will be forwarded to you for production and fulfilment.

What do I have to do?

All you need to do is supply the hi-res artwork to Cognitu, and we do the rest.

meet your personal consultant



Neil Forrest

Web2Print Consultant

E: neil.forrest@cognitu.com

T: 0207 566 5070

Neil is a seasoned marketing executive with broad background of experience in Business to Business, Client Management, Service and Customer Support, as well as Technical and Product Development.

He has a truly hands on approach and the ability to quickly learn and master complex concepts, both business related and technical. He is highly effective working in cross functional, complex organizations and possesses excellent communication skills, up and down an organization.

Neil has helped many Print Management companies to reap the rewards from implementing web to print services through partnering with them through the project definition and implementation phase.

He provides training and seminars to support and educate sales teams and account managers in the best practices surrounding web to print and draws on this experience to guide the client relationship development process, ensuring customers build up the requisite knowledge and skill set to manage their clients effectively.

Neil has proven himself to be a customer focused and business savvy team member with excellent leadership skills.

meet our other consultants



IVOR JACOBS
Managing Director



NIKKI BRIN
Web2Print Consultant



JEFF BIRCH
Web2Print Consultant



JULIE CARNEY
Web2Print Consultant